

Welcome New ASFA Conference Attendees

The ASFA Membership Committee would like to officially welcome you to the ASFA Community! We are so happy that you have decided to attend your first ASFA Annual Meeting being held at the Westin Peachtree Plaza in Atlanta, GA, from April 11-14, 2012. The details below will help to ensure that you maximize your time and investment at this year's meeting. The ASFA Website (www.apheresis.org) and Newsflashes are also great resources for meeting information including the preliminary program, details on conference registration, accommodations and even tourism activities in Atlanta!

Registration

By completing Full Conference Registration you have ensured that you will be attending at least one day of conference activities starting April 11th and ending April 14th, 2012. Events and benefits included with your conference registration fees are:

- A Delegate Name Badge, Program Materials, and a Delegate Bag
- A Ticket to Welcome Reception on Wednesday, April 11th, 2012 from 6-8pm
- Access to the Scientific and Education Sessions
- Access to the Abstract Sessions
- Access to ASFA Poster Networking Evening on Thursday, April 12, 2012 from 6-8pm
- Access to Exhibits during Exhibit Hall Hours
- Access to the Breakfast with the Expert Round Table Session on Friday, April 13, 2012 and Saturday, April 14, 2012 Mornings (Please note: These sessions require pre-registration with ASFA)
- Continental Breakfasts on Thursday, Friday, and Saturday Mornings (Please Note: Thursday morning's continental breakfast is held in conjunction with the Networking Breakfast which requires pre-registration)
- Daily Coffee Breaks
- Afternoon Lunches on Thursday and Friday (Please Note: Friday's lunch is held in conjunction with the ASFA AGM. The AGM requires pre-registration and is only available to ASFA members)

More information and conference registration can be found at <http://www.apheresis.org/registration>

Pre-Registration for Included Activities

There are several events at the ASFA Annual Meeting that require pre-registration. These events are all "included" programs that you do not want to miss out on, but require additional registration for logistical and planning purposes. Events that require pre-registration are:

- The Networking Breakfast held on Thursday, April 12, 2012 from 7-8 am – please indicate your preference to attend this event when you are completing your full conference registration
- The Annual Business Meeting Luncheon - please indicate your preference to attend this event when you are completing your full conference registration (Please Note: The AGM luncheon is only available to ASFA members)
- The Breakfast With The Expert Round Table Sessions held on Friday, April 13, 2012 and Saturday, April 14, 2012 from 7:00-8:30am - Please complete pre-registration for the round table session by following step #2 of the conference registration instructions: <http://www.apheresis.org/registration>

Additional Activities and Fees

There are several activities and events that are held in conjunction with the ASFA Annual Meeting that require additional registration fees. The events are optional and are open to all meeting delegates. Events that require additional registration fees include:

- The TTP Consensus Conference - New in 2012 is the TTP Consensus Conference which will be held as a separate event on Tuesday, April 10, 2012. The additional fees for this session are \$100 per registrant. More information on this event including program details can be found at: <http://www.apheresis.org/asfa-2012-ttp-consensus-conference>
- The Apheresis Review Session – This full-day event held on Wednesday, April 11, 2012 from 7:30-5:00pm requires additional registration and funding to cover a vast amount of valuable printed materials that are available only for this session. The additional fees for this session are: \$75 for ASFA Members, \$125 for Non-Members
- Corporate Symposia Events - Registration for Corporate Symposia is managed by the companies themselves and is not done through the ASFA website

Conference Accommodation

ASFA has secured special room rates for attendees of the 2012 Annual Meeting. The special rate is \$185 per night (exclusive of applicable taxes) for single or double occupancy rooms with standard amenities at the Westin Peachtree Plaza. To receive the conference rate, please ensure that you make your hotel booking no later than March 8, 2012 at 5:00pm ET. Contact the hotel, stating that you are attending the ASFA 2012 Annual Meeting. You can make your reservation by phoning the hotel at: (404) 659-1400 or by using the following web link:

<https://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1110149330&key=26652>

Conference Networking

Choosing programs to attend can be overwhelming for first time attendees and we're all anxious to meet others who specialize in our own field of interest. It can be challenging to know who these people are and that is where the Membership Booth can help you - we have some veteran attendees that can assist you with both the program and the introductions you desire.

Also, if you really want to get involved please join a committee. Sign-up is at the Membership Booth – right next to the Registration Booth. We look forward to meeting you.

Sincerely,

The ASFA Membership Committee