



ASFA 2012
ANNUAL MEETING
Westin Peachtree Atlanta, Georgia
APRIL 11–14, 2012

Exhibiting

EXHIBIT BOOTHS

10'X10' BOOTH (\$2,400)

NON-PROFIT ORGANIZATIONS (\$1,000 FOR THE FIRST 10' X 10', ADDITIONAL BOOTHS PER ABOVE RATE)

Increase your company's visibility – exhibit at the ASFA 2012 Annual Meeting and take advantage of this unique marketing opportunity. Whether you are selling existing products or services, promoting your organization, or introducing a new product, exhibiting at ASFA allows you to meet face-to-face with the experts in the field.

BENEFITS OF EXHIBITING

Exhibitors will receive the following benefits:

- The Welcome Reception will take place in the exhibit hall on the evening of Wednesday, April 11th, 2012. The reception will provide you with an excellent opportunity to make some initial contacts and to finalize your on-site marketing plans.
- Participation in the “Exhibition Passport Lucky Draw” - the Exhibition Passport will be given to each delegate at registration. Passports which have been endorsed by all exhibitors will be entered into a draw for a major prize with the winner announced at the Annual Business Luncheon.
- The exhibit area will be located next to the conference registration area and close to several major session/meeting rooms to help maintain a steady flow of delegates.
- All exhibits will be strategically located in conjunction with abstract posters and coffee and lunch breaks to maximize delegate traffic.
- A professionally assembled booth provided by you for your corporate display with back and side draping will provide your company with a strong, visible presence at the conference.
- A pre-conference delegate list (provided upon request, after March 11, 2012).
- A post-conference delegate list (provided by May 14, 2012).
- 1 full conference registration and 1 exhibit-hall-only badge.
- Recognition in the Corporate Program.

Conference Location

WESTIN PEACHTREE ATLANTA GEORGIA

210 Peachtree Street, Atlanta, Georgia

T : 404.659.1400

<http://www.westinpeachtreeplazaatlanta.com/>



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Exhibit Location

All exhibits are strategically located with the abstract posters and food and beverage to maximize delegate traffic.

DATES AND TIMES OF EXHIBITION

Wednesday, April 11, 2012	6:00pm – 8:00pm
Thursday, April 12, 2012	10:00am – 8:00pm
Friday, April 13, 2012	7:00am – 10:45am

MOVE-IN / MOVE-OUT SCHEDULE

Move in:	Wednesday, April 11, 2012	8:00am – 4:30pm
Move out:	Friday, April 13, 2012	11:00am – 3:00pm

Please note that exhibit staff must be at booths during delegate break and networking times.

EXHIBITOR SERVICES MANUAL

An exhibitor services manual will be sent to each confirmed exhibitor by January 10, 2012. The manual will include rules and regulations, vendor contact information, freight and labor deadlines, and additional furniture purchasing information.

BOOTH ALLOCATION POLICY

Conference Management will confirm exhibit space on receipt of a signed application form with payment in full. Exhibitors who are also supporters will be given priority in booth allocations. Following this, booths will be assigned on a “first come, first served” basis. Receipt of the application form by Conference Management shall not confer any claim to subsequent approval.

ELIGIBILITY TO EXHIBIT

Conference Management in its sole discretion will determine eligibility of any applicant to exhibit at the ASFA 2012 Annual Meeting and the suitability for display of each product or service that the applicant or exhibitor intends to display at the Meeting. The decision of Conference Management will be final and binding on the applicant or exhibitor as the case may be. For the information of applicants, Conference Management will have regard to the following factors in determining whether or not to accept applications from applicants:

- Technical and scientific documentation may be required for products or services not regulated by US agencies.
- Conference Management may decline exhibit space, discontinue any promotion, wholly or in part, that in its opinion, is not in keeping with the character and purposes of the Meeting.

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APPLICATION FOR EXHIBIT SPACE

1. APPLICANT INFORMATION:

Company Name: _____

(As you wish it to appear in the Corporate Program)

Address: _____

City: _____

State: _____

Country: _____

Zip Code: _____

Telephone: _____

Fax: _____

Email: _____

Corporate Applicant Contact: _____

Title: _____

Exhibit Coordination Contact: _____

Title: _____

Telephone: _____

Fax: _____

Email: _____

Signature of Applicant: _____

Please Print Name: _____

2. BOOTH RESERVATIONS AND PREFERENCES:

Exhibit Booth Space: 10' x 10' – \$2,400 • Non-profit Organizations: 10' x 10' – \$1,000
Other formations are available on request.

TOTAL number of spaces (10' x 10') required: _____

Please do not place near the following company's booths:

3. BOOTH COMPANY/PRODUCT INFORMATION: *(As you wish it to appear in the Corporate Program)*

Main product/service(s) to be exhibited: _____

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4. PAYMENT INFORMATION:

All payments must be made in US dollars. Bank drafts must be drawn on a bank in the US. Please make checks payable to the “American Society for Apheresis”. Forward completed application along with check, bank draft, or credit card information to the address below.

I/we agree to pay the TOTAL sum of US\$ _____

- I will pay by check (please make payable to the “American Society for Apheresis”)
- I will pay by credit card

Credit Card Authorization

(5% processing fee will be applied for all credit card payments exceeding \$4,000. Complete as required only)

Card Holder Name: _____ Visa MasterCard AMEX

Account #: _____ Expiry Date: _____

Authorization Signature: _____ Date Signed: _____

ACCEPTANCE OF APPLICATION

The Exhibitor will be notified in writing of the acceptance of this application by ASFA.

CANCELLATION POLICY

Refunds for payment will require written notice of cancellation. Cancellations received in writing on or prior to December 15, 2011 will receive a 50% refund. Cancellations received after December 15, 2011 will NOT receive a refund. Paid space unclaimed or abandoned by 5:00pm on Wednesday, April 11, 2012 may be repossessed without indemnity and reassigned by Conference Management.

PLEASE FORWARD COMPLETED APPLICATION AND PAYMENT TO:

ASFA Head Office
375 West 5th Avenue, Suite 201
Vancouver, BC Canada V5Y 1J6
T 604.484.2851
F 604.874.4378
E asfa@apheresis.org
www.apheresis.org

APPLICANT SIGNATURE AGREEING TO ALL TERMS AND CONDITIONS OUTLINED IN THIS PROSPECTUS:

Signature of Applicant: _____ Please print name: _____